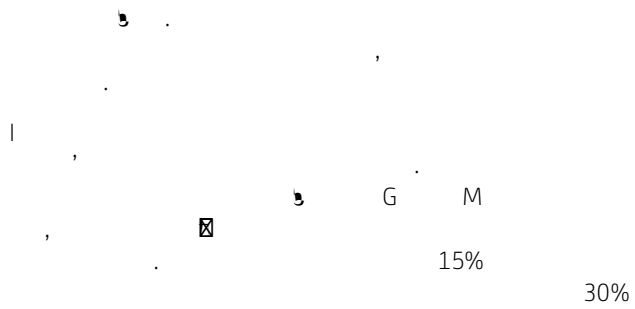




G M



I (-)5.5 (7 (-)1.8 (-)12.3 (-)313.2 (X) -1.9 D 5 (-)1.2 ()-9 16 ()3.6 8 (-)4.2 ()9 (()-9 00) 2 (-)1.9 (3 (-)13.

7X

5.5 million
B M , B N , B C , E G K

B L A , C B

2017.

4,000 G M

M www.sustrans.org.uk/bikelife

O G M

KEY FACTS FOR GREATER MANCHESTER AT A GLANCE

55.4 million G M

4% 2013 2014

23%

Nearly 8 in 10

G M

75% G M

£108 million G M

Over 44,000 tonnes CO₂ 17,000

67p per mile

£98.5 million

HOW OFTEN ARE PEOPLE RIDING A BIKE?

2-4 DAYS
DAILY A WEEK
 AT LEAST
ONCE A
FORTNIGHT
 LESS
OFTEN
 5-6 DAYS A
WEEK
 AT LEAST
ONCE
A WEEK
 AT LEAST
ONCE
A MONTH
 NEVER

PERCEPTION OF BIKE RIDING HELMING POLLUTION



SAFETY IS A CONCERN, AND PEOPLE WANT MORE INCREASED



IE

G M

"[I ride a bike] to keep fit,
[and it's] cheaper for me
as a student."

Onche Emmanuel

"I take amazing quiet routes
where I can discover parts
of Manchester I didn't know.
Exercise keeps me in shape.
I love my bike... and gold
helmet."

Kelly Jones

"I cycle as much as possible
on back roads or on the 62
cycle route. Not main roads."

Barbara Wagstaff



“Manchester needs to change its mindset about cycling. It shouldn’t be an optional extra, it should be a priority.”

Geoff Blunt



“I cycle for fun, to keep fit, to save money and because I hate driving!”

Alex Withers



“The best thing about riding a bike is that it’s the fastest way to get to work, the greenest and the best for my body and mind.”

Rabiya Majeed



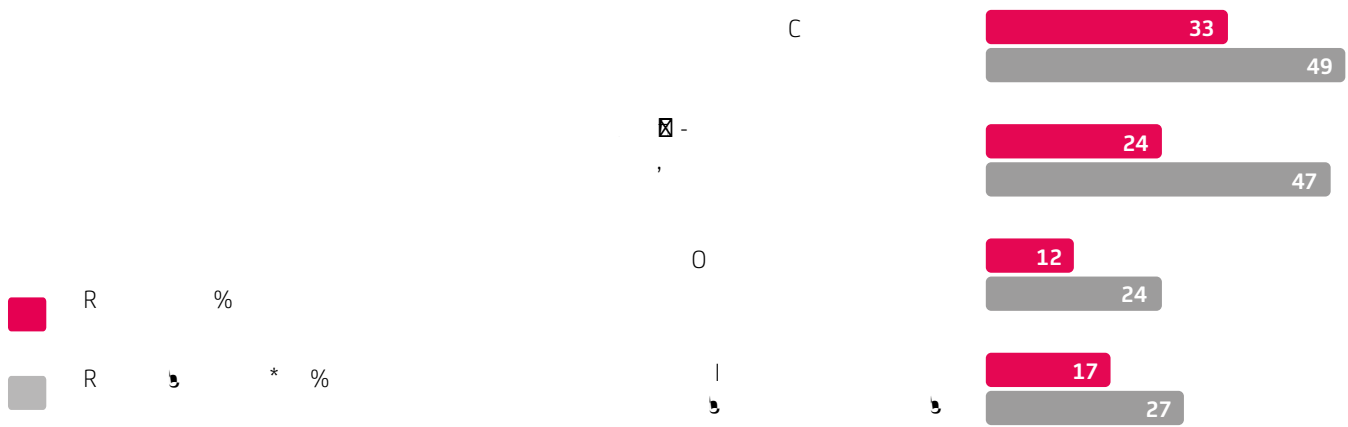
“Cycling is to me a way of life, a lifestyle choice.”

Reid Tiley

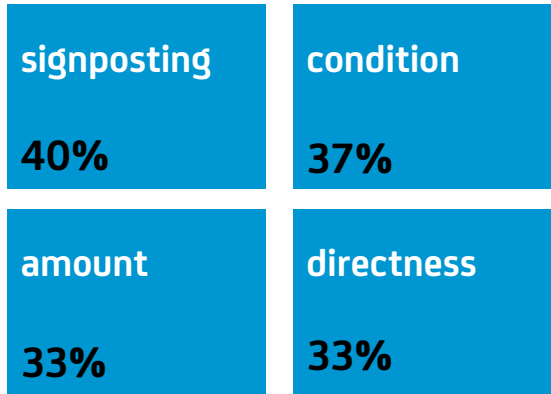




HOW MUCH, IF ANYTHING, WOULD YOU SAY YOU KNOW ABOUT THE FOLLOWING?

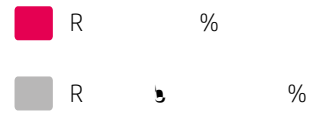


HOW DO PEOPLE RATE GREAT ER MANCHE ER' C CLER O E ?



RIDING A BIKE FEEL LE AFE HAN O HER A OF RA ELLING

HOW SAFE OR UNSAFE DO/WOULD YOU FEEL WHEN DOING THE FOLLOWING:

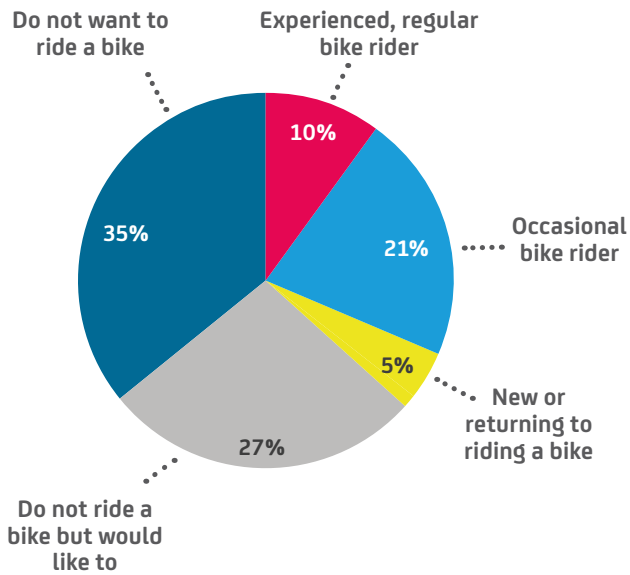


PEOPLE AN IMPRO ED AFE FOR C CLING

FOR EACH OF THE FOLLOWING, DO YOU THINK SAFETY NEEDS TO BE IMPROVED?



WHICH OF THE FOLLOWING STATEMENTS BEST DESCRIBES YOU?



WHAT KIND OF BIKE ROAD COULD GET MORE PEOPLE CYCLING?

A

(75%)

WOULD ANY OF THE FOLLOWING HELP YOU START CYCLING/CYCLE MORE?

10%

10%

21%

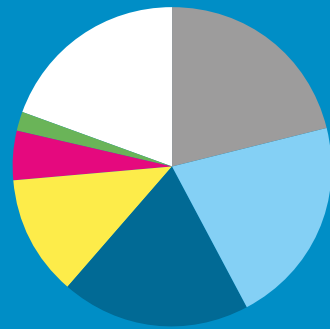
10%

27%

5%

67%

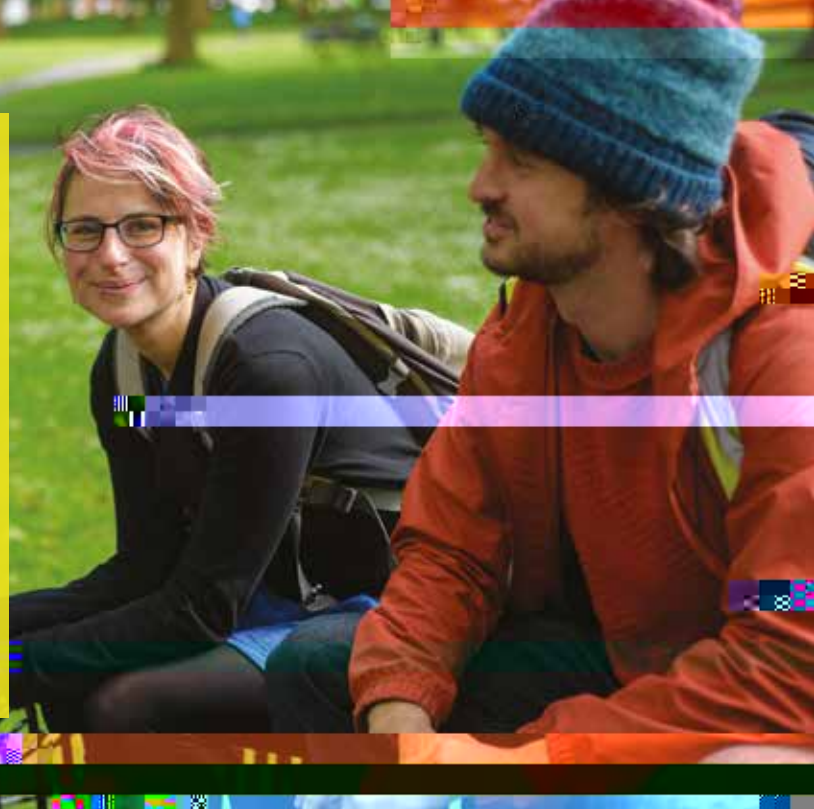
75%



IN MORE DEPTH

H
M

G
?



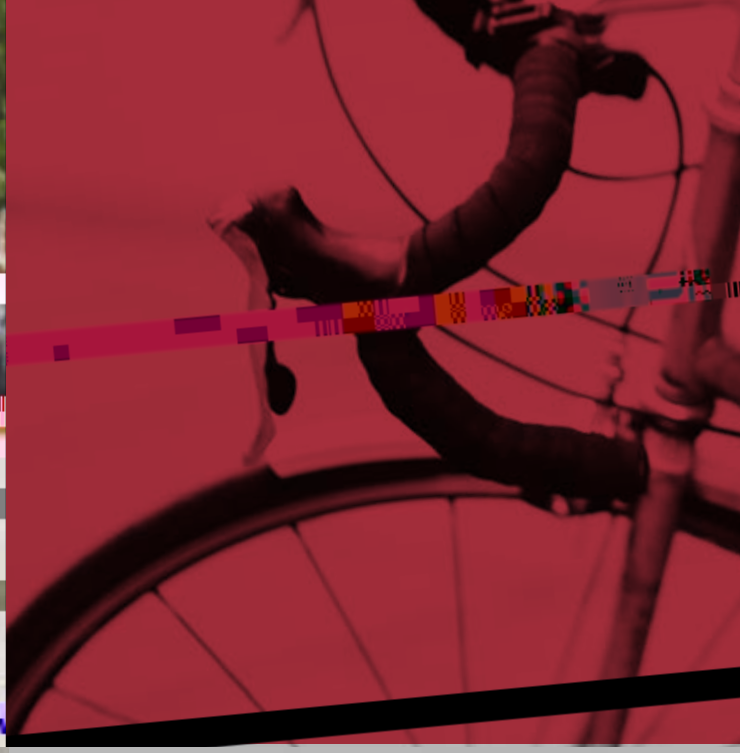
BIKE OUTER HIP

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

HO E'RE DE ELOPING BIKE LIFE IN GREATER MANCHESTER



I 2013 G M
 b D b G M C
 , b 2014.
 ,
 G M (GM) , b ☒☒,
 ☒
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 ,
 A b G 42 C C .C b
 L
 b F ,
 C F , L G
 D , C R F R
 P ,

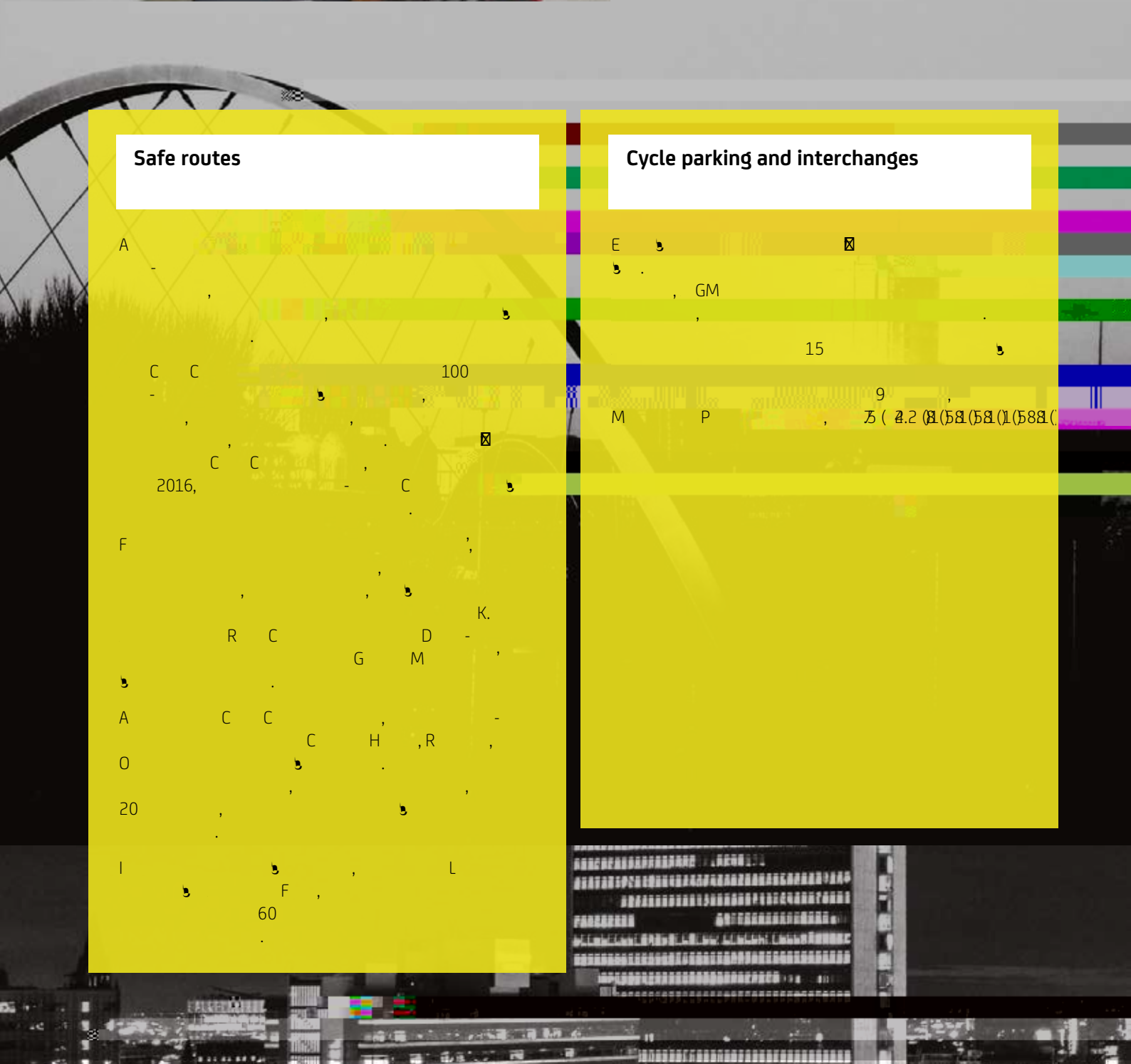


Safe routes

A
 C C 100
 2016,
 F
 R C D
 G M
 A C C H ,R
 O
 20
 I F L
 60

Cycle parking and interchanges

E
 GM
 15
 9
 M P 5 (2.2 (8 (58 (58 (1 (588 (

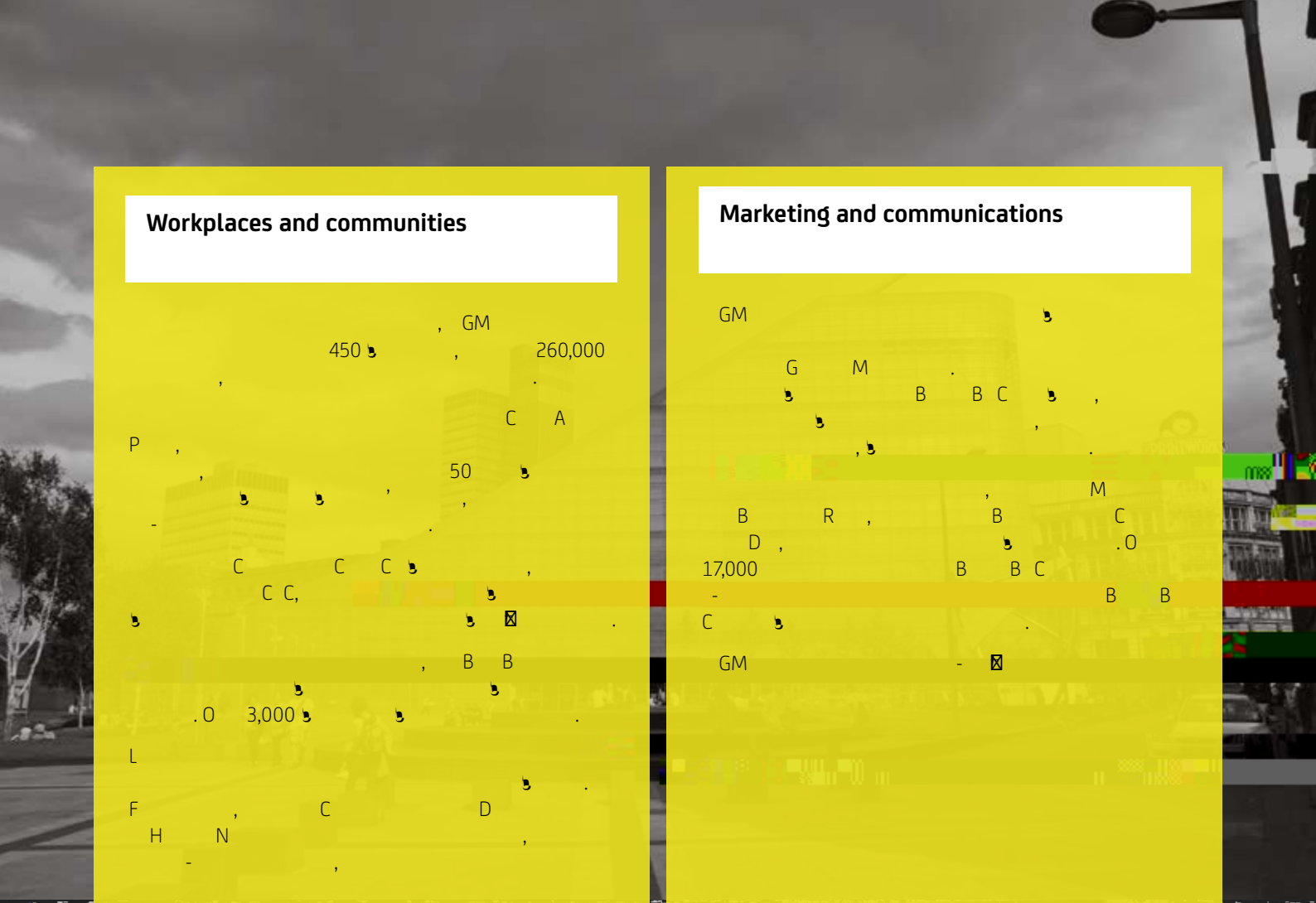
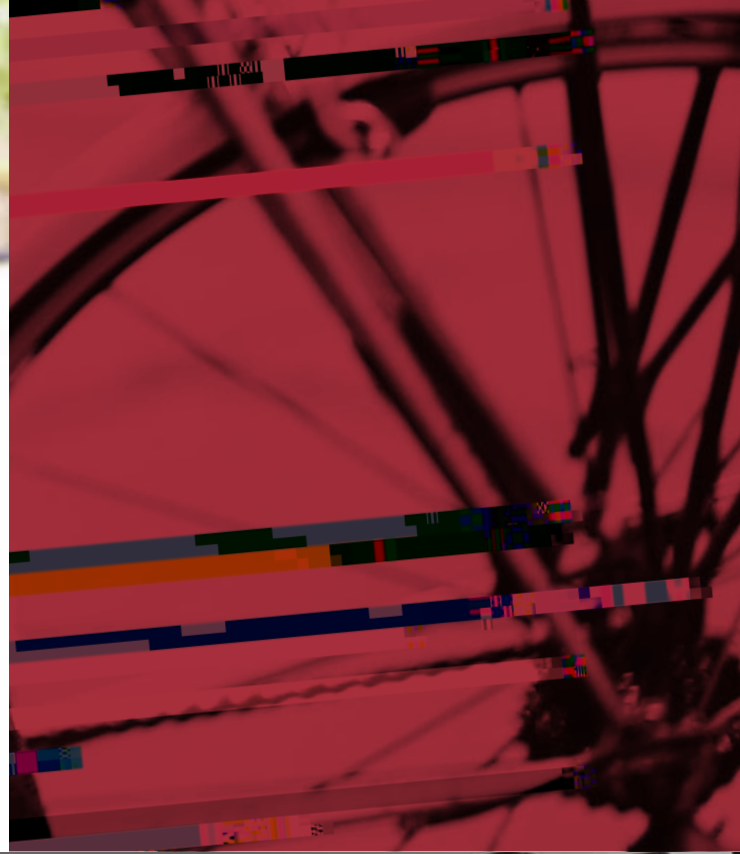




Schools and colleges

Practical support and training

GM



Workplaces and communities

450 , GM 260,000
C A
50
P
C C C
C C
B B
3,000
L
F H N C D

Marketing and communications

GM
G M
B B C
M
B R B C
D , B B C .0
17,000 B B C B B
C
GM



A note on terminology and methodology:

☒

D

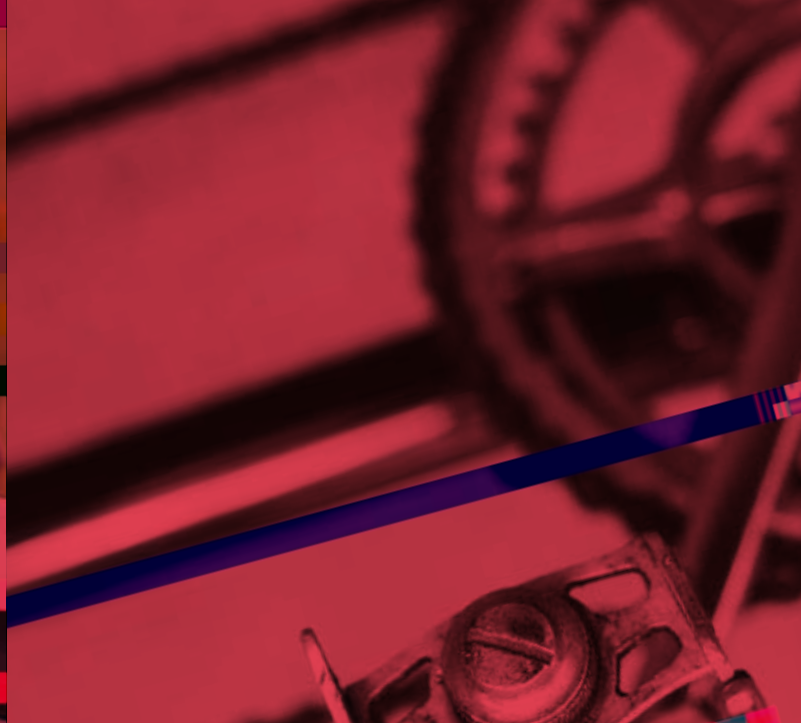
☒

100%

F

5

/ 5




sustrans
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