

# Realising benefits

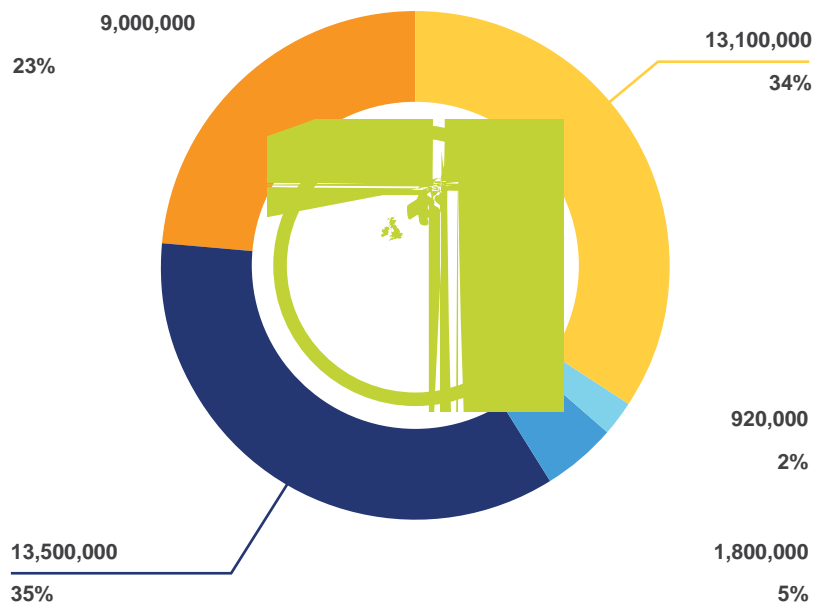
Why everyone gains when more people cycle

Liverpool City Region residents cycle 15 times around the world every day

**38.2 million trips**

**137.8 million miles**

380,000 miles

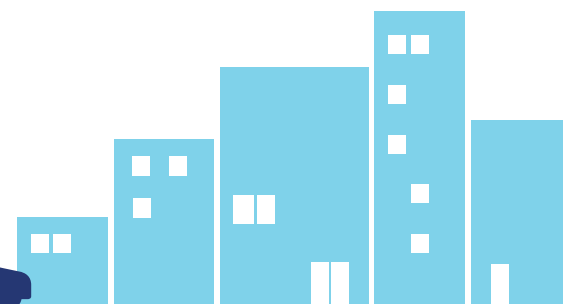


Cycling keeps LCR moving

**29,000 return cycle trips**

traffic jam it would tail back

**88 miles**









# How inclusive is cycling?



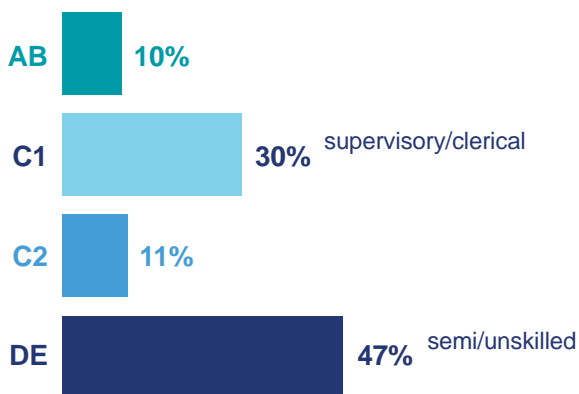
# Social inequality and mobility

## Cycling's potential to help people

Mobility is about accessing basic, everyday needs that help people live well

People who do not have a car can find it challenging to reach everyday services in areas where travel alternatives are lacking

Proportion of residents from each socio-economic group\* who do not have a car or van in their household



33%

economic groups D and E. That's **510,000**

Groups D and E are semi-skilled

\*Socio-economic group is a classification based on occupation maintained by the Market Research Society.

\*\*Glasgow Centre for Population Health, 2013. The built environment and health: an evidence review.



**25-minute cycling distance from  
key locations in LCR**

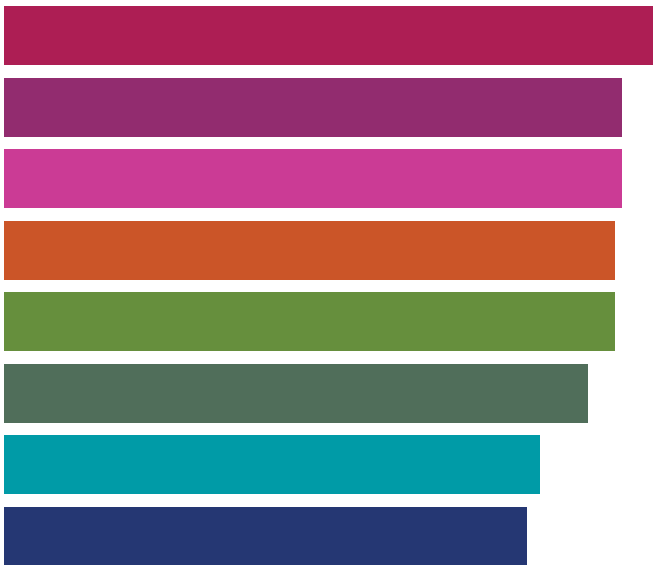
**200,000**

in less than 25 minutes, including **170,000**  
people from areas that are among the 20%

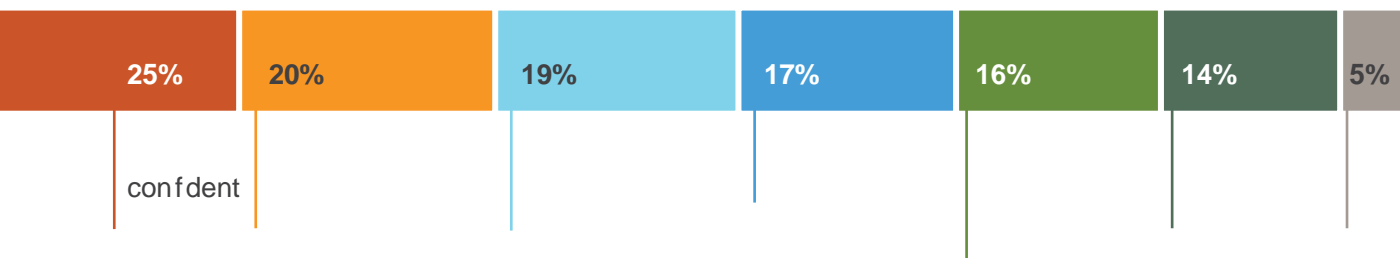
**Liz Grey, 46, Teacher and Councillor**

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and I didn't have a



## Secure cycle storage is important at home and when out and about



Paul Corcoran, CEO of Agent

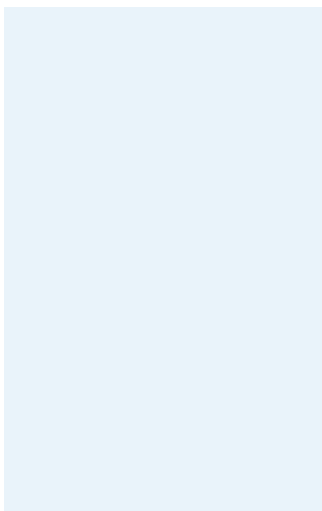


everything – the people and the brand.

companies like Google relocated to the old Meatpacking District in New York

decisions. It's not good enough to have bike lanes in one area of the city. To

areas it's lacking. We also need more and more locations to provide facilities for











We need to better understand people's cycling and walking

£42 million programme of sustainable transport

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Since its opening in 2015 the St Helens and Runcorn Gap Railway line has been well used as both a commuter and leisure route. Linking under the M62 it provides a safe and convenient route.

## Connecting Birkenhead and Wallasey

high-quality cycle lane along Duke Street in Birkenhead. Duke

Wallasey so it is a heavily trafficked bus and HGV route in

lanes, with floating bus stops and parking bays, sections

The route provides a key link between Birkenhead and Wallasey and is used by more than 300 cyclists a day.

link into existing cycle infrastructure in the Wallasey Area. It is

# Bike to the future

Our ambition and plans to make it happen

Research shows that there is a significant

better cycle routes. 69% of residents support

often, particularly for shorter journeys. Great

sure everyone knows what's available. We

More than 55km of new or improved  
cycle routes

